



GAHRENS+ BATTERMANN

MENSCHEN BEGEISTERN

FUTURE AND DEVELOPMENT GOALS

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FUTURE AND DEVELOPMENT GOALS FOR 2026–2027

Status: August 2026

Introduction

For decades, GAHRENS + BATTERMANN GmbH & Co. KG has stood for technical expertise, innovation, reliability, and the successful execution of sophisticated events. As an owner-managed company, GAHRENS + BATTERMANN combines experience, financial stability, a customer-focused approach, and corporate responsibility with a commitment to inspiring people through technology.

The company's success is based on qualified employees, long-standing customer relationships, technological expertise, a high level of problem-solving competence, and the trust that GAHRENS + BATTERMANN has earned over many years.

Many of the topics discussed today—such as quality, workplace safety, employee development, data protection, compliance, responsible corporate governance, and resource-efficient business practices—have long been an integral part of the company's operations.

At the same time, markets, customer requirements, and operating conditions are changing increasingly rapidly. Geopolitical developments, economic uncertainties, rising costs, technological changes, and growing demands from customers, business partners, and public sector clients are increasing the pressure to adapt in nearly all industries.

Our goal is not to reinvent what has already proven successful. Our goal is to secure the strengths that have made GAHRENS + BATTERMANN successful for the long term, to further develop them, and to make them even more visible to the people we work with every day.

For us, sustainability means remaining economically successful, technologically capable, attractive as an employer, and responsible as a company. At the same time, we want to make developments, progress, and achievements more measurable in the future, document them more systematically, and present them in a transparent manner both internally and externally.

The following goals describe the company's strategic direction for the years 2026 through 2027.

1. Sustainable Business Development and Profitability

GAHRENS + BATTERMANN will design existing structures and processes to be transparent and efficient and will continuously refine them to sustainably strengthen cost-effectiveness, transparency, efficiency, and competitiveness.

The goal is to reduce complexity, make knowledge more readily available, leverage synergies between locations and departments more effectively, and secure the conditions for sustainable growth.

At the same time, existing strengths will be made even more visible in the future in order to successfully tap into new market opportunities, bids, and customer groups.

The further development of structures, processes, and documentation thus serves not only to drive internal improvements but also to strengthen GAHRENS + BATTERMANN's position in the market as a reliable, modern, and future-proof partner.

2. Technology and Innovation

Technological expertise has been the foundation of the company's success for decades.

GAHRENS + BATTERMANN will actively monitor technological developments and continuously evaluate how new technologies can contribute to improving quality, efficiency, safety, sustainability, and customer value.

Investments will continue to be made with an eye toward the future and will strengthen the company's technological capabilities in the long term.

The goal is to sustainably expand our innovative strength, competitiveness, and investment security, and to continue offering customers modern, high-performance, and cost-effective solutions in the future.

3. Quality, Processes, and Organization

The high quality of our services is already based on proven processes, experienced employees, and clearly defined responsibilities.

In the future, these structures will be documented with even greater transparency, further developed across all locations, and linked together more systematically.

A key focus for the years 2026 through 2027 is the further development of existing structures into a professional quality management system in accordance with ISO 9001.

The goal is to preserve knowledge over the long term, make responsibilities transparent, continuously improve processes, and ensure the high quality of our services in a sustainable manner.

4. Employees, Training, and Corporate Culture

Our employees are the most important foundation for the company's long-term success.

Existing initiatives for personnel development, training, and the promotion of young talent should be continuously refined and strengthened across all locations. In this context, the exchange between experienced and young employees plays a particularly important role. This collaboration and mutual learning should be further strengthened and expanded in the near future.

GAHRENS + BATTERMANN is convinced that the combination of experience, new perspectives, and diverse cultural backgrounds fosters innovation, collaboration, and further development.

The goal is to secure expertise for the long term, further enhance the company's appeal as an employer, and promote a corporate culture characterized by appreciation, security, diversity, opportunities for development, and mutual respect.

5. Responsibility and Sustainability

GAHRENS + BATTERMANN takes responsibility for the environmental, social, and economic impacts of its business activities.

Existing initiatives in the areas of environmental protection, occupational safety, compliance, data protection, and responsible corporate governance will be documented with even greater transparency, made more measurable, and systematically further developed in the future.

Particular attention will be paid to issues critical to the events industry, such as mobility, logistics, energy use, material consumption, and the use and lifespan of technical systems.

The goal is to more strongly support relevant developments with key performance indicators, identify opportunities for improvement at an early stage, and not only practice sustainability but also provide verifiable evidence of it.

6. Suppliers and Business Partners

Long-term, trust-based partnerships form an important foundation for the company's success.

We aim to continuously develop our collaboration with suppliers and business partners and keep supply chains as short as possible. In the future, economic, social, environmental, and ethical aspects will be taken into account with even greater transparency and documented in a more traceable manner.

The Supplier Code of Conduct serves as the foundation for this.

The goal is to increase transparency within the supply chain, further develop common standards, and strengthen long-term collaboration with responsible business partners.

7. Transparency, Key Metrics, and Traceability

Customers, business partners, and public sector clients increasingly expect transparent processes, reliable data, and verifiable standards.

GAHRENS + BATTERMANN will therefore place greater emphasis in the future on consolidating and analyzing existing key performance indicators, documentation, and information, and making them available to support management decisions.

In addition to further developing a quality management system in accordance with ISO 9001, environmental, social, and corporate performance indicators will be more closely integrated into corporate management in the future. Looking ahead, existing activities will increasingly be aligned with the requirements of an environmental management system in accordance with ISO 14001.

Furthermore, appropriate external assessment, verification, and certification systems will be utilized to make the company's progress, developments, and performance transparent, visible, and traceable. This includes, in particular, the implementation of a quality management system in accordance with ISO 9001 as well as the use of recognized assessment tools such as EcoVadis.

The goal is to document and demonstrate the company's performance, responsibility, and sustainability in a transparent manner to customers, business partners, employees, and the public.

Outlook

The 2026–2027 strategic and development goals are intended to be part of an ongoing development process.

The goal is to further build on GAHRENS + BATTERMANN's existing strengths, make progress measurable, and document the company's future viability in a way that is visible and transparent both internally and externally.

Economic success, technological innovation, quality, responsibility, and sustainable corporate development should not only be put into practice but also transparently demonstrated through robust structures, key performance indicators, and supporting evidence.

Bergisch Gladbach, August 2026

GAHRENS + BATTERMANN GmbH & Co. KG